

No. 26-07/2011-T&C-CM(pt)

Date: 09.08.2017

Circular T&C-CM No. 33/17-18

To
 All CGMs- West Zone Telecom Circles.

Sub: Rationalization of STVs for West Zone under prepaid mobile services-reg.

It has been decided by competent authority, to rationalize the STVs for West Zone circles under prepaid mobile services as under:

A. New Voice rate cutter STVs for West Zone only- on promotional basis for 90 days wef 11.08.2017

MRP of STV (in Rs.) inclusive of GST	Freebies	Validity in calendar days
19	15 paisa/min on-net (Local/STD) calls + 35 paisa/min off-net (Local/STD) calls	90 days
8	15 paisa/min on-net (Local/STD)calls + 35 paisa/min off-net (Local/STD) calls	30 days

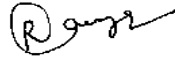
B. Modification in STV 88/42 for West zone only- on promotional basis for 90 days wef 11.08.2017

Sr. No.	Existing			Promotional Offer		
	MRP of STVs (in Rs.) inclusive of GST	STV details	Validity in calendar days	MRP of Combo (in Rs.) inclusive of GST	STV details	Validity in calendar days
1	88	For minute pulse : a) 10 Paisa/Min for On-net voice calls (Local/STD) b) 30 paisa/Min for Off-net Voice calls (Local/STD)	48	88	Talk value in main account :- Rs.20 + For minute pulse : a) 10 Paisa/Min for On-net voice calls (Local/STD) b) 30 paisa/Min for Off-net Voice calls (Local/STD)	60
		For Second pulse : a) 1 Paisa/3 Sec for On-net voice calls (Local/STD) b) 2 paisa/3 Sec for Off-net Voice calls (Local/STD)			Talk value in main account :- Rs.20 + For Second pulse : a) 1 Paisa/3 Sec for On-net voice calls (Local/STD) b) 2 paisa/3 Sec for Off-net Voice calls (Local/STD)	
2	42(+2/-1)	For minute pulse : a) 10 Paisa/Min for On-net voice calls (Local/STD) b) 30 paisa/Min for Off-net Voice calls (Local/STD)	21	42(+2/-1)	Talk value in main account :- Rs.10 + For minute pulse : a) 10 Paisa/Min for On-net voice calls (Local/STD) b) 30 paisa/Min for Off-net Voice calls (Local/STD)	25
		For Second pulse : a) 1 Paisa/3 Sec for On-net voice calls (Local/STD) b) 2 paisa/3 Sec for Off-net Voice calls (Local/STD)			Talk value in main account :- Rs.10 + For Second pulse : a) 1 Paisa/3 Sec for On-net voice calls (Local/STD) b) 2 paisa/3 Sec for Off-net Voice calls (Local/STD)	

C. Withdrawal of existing circle based STV 8 with feature of "Reduced Data rate 3paisa/100KB) with immediate effect.

- The above rationalization is for West Zone Circles only and will be implemented as stated above.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles should report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from Regulation cell BSNL CO.

4. Circles shall report to TRAI without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting circle shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.
5. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No.2951 dated 08.08.2017 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.



(Rakesh Arya)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS – West Zone Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(N. S. Dhami)
DGM (T&C-CM)